



Advertising Opportunity

24th - 26th March 2007,
Mayfair Adjacent Qutab Minar, New Delhi, India
(Temporary Air Conditioned Super Structure)

CAPITAL LETTERS PLEASE

COMPANY NAME:

ADDRESS:

TEL: **FAX:** **E-MAIL:**

CONTACT:

Positions		
Particulars		Rs
Full Page#	Colour	20,000/-
Half Page#	Colour	13,000/-
Full Page	Black&White	13,000/-
Insertions*	Colour(Single Page)	13,000/-
Insertions*	Colour(Double Page)	20,000/-
Book Mark*	Colour(Single Side)	20,000/-
Book Mark*	Colour(Double Side)	30,000/-
Special Positions		
Particulars		Rs
Gate Fold	Colour	55000/-
Back Cover	Colour	30,000/-
Inside Back Cover	Colour	25,000/-
Inside Front Cover	Colour	25,000/-

Advertisement Size

Full Page Size 8" (width) X 8.5" (height)

Half Page 3.25" (width) X 7.5" (height)

All advertisement material should be either camera ready artwork or film. Rates quoted above are for complete camera-ready artwork or supplied by the advertiser.

Printing material required

4 Colour : Same size colour separated film positives, right reading, emulsion side down. Black and White film positives, right reading, emulsion side down along with proof on art paper.

Final copy date: **31st January 2007**

Signature

Date : Please complete & return this form to: -

Services International

B- 9, A Block, Local Shopping Complex, Naraina Vihar, New Delhi-110 028 (India)

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