

14th - 16th January 2008,
Bandra Kurla Complex, Mumbai, India



Let there be water...

Water Management 2008

Exhibition & Conference

In the current scenario, the coordination of water resources, upgrade of utility networks, water management reform and conservation have become important goals for the economic well-being and growth in developing and developed economies.

As India's population continues to expand, the region currently has only a quarter of water resources it needs to support this growth. Rapid Industrialization and urbanization throughout world have necessitated limitations on water usage in order to control pollution. The resulting water shortages have placed significant limitations on economic growth within the region.

Water Management 2008 exhibition & conference will act as the platform for the industries in the field of water management to get a competitive edge on their competitors. With the event's focus on new Technologies, equipment and innovative ideas, many Companies and Governmental officials hope to find solutions to major water issues facing today. With that in mind, the primary effort at this exhibition and conference will be technologies whose methods and practices operate in efficient and environmentally-friendly ways.



GET CONNECTED.....

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Water Management 2008 will feature latest products and Technologies in several categories:

Who Should Exhibit ???

Water treatment,
Water supply and services,
Water conservation,
Filtration equipment,
Water pollution monitoring,
Sewage and sludge treatment,
Packaged drinking water,
Water treatment chemicals,
Rainwater harvesting,
Wastewater management & recycling,
Water management systems,
Effluent treatment systems,
Water purification, Pipes, fittings and valves,
Instrumentation and process control,
Boilers and cooling towers,
Pumps and motor, Water reclamation,
Water storage reservoirs,
Desalination plants,
Water management & distribution networks,
Water analysis devices and testing equipment,
Designing and Constructing Of Tunnel And Dam,
Irrigation Network,
Water and Sewage Refinery,
Water Resources Expanding,
Surface Water and Sewage Gathering,
Water and Sewage Pipes and Joints,
Water preparation for drinking purposes,
Industrial enterprises and power engineering utilities,
Water quality control equipment and techniques,
Materials and machinery for building,
Repair and operation of water industry,
Hydroelectric Power Generation,
Project Developers, Project Finance Companies,
Plant Builders, Engineering Companies,
Consultants & Research & Technical Institutes,
Trade Publications, Macro Water Management,
Water shed Management.

Who Should Attend ???

Water Utilities,
Irrigation Authorities,
Ground Water Authorities,
Municipal Water Authorities,
Water Resources Authorities,
Government & Ministry Officials,
Local Government heads,
Local Water Resource Management Officials,
Public Water Utility Project Officials,
Hydroelectricity Project Officials,
Construction & Engineering Agents,
Investment & Financing Organizations,
National officials from Ministry of Water Resources, Ministry of Environment, Ministry of Rural development & Drinking Water Mission, Jal boards,
Pollution control boards,
Public health & works department,
Construction Agencies,
Consultants, Maintenance Companies,
Safety & Environment Agencies,
Project Finance Companies,
BOT Operators,
Metallurgical Plants,
Oil Refineries, Petrochemical Plants,
Fertilizer Plants,
Hotel Industry,
Offshore Installations, Pipeline Companies,
Chemical Plants, Steel Plants,
Research and Technical Institutes,
Breweries, Power Stations,
Pulp & Paper Institutes, Sugar Industries, Fiber Plants,
Electronic Industries,
Chilling/Air Conditioning Plants,
Agriculture/Horticulture,
Trade Publications.



Why India.....

India has 16 percent of the world's population, 2.5 percent of the land mass and 4 percent of the world's water resources. These limited water resources are depleting rapidly while the demands on them are increasing. Industry sources estimate that the total Indian water market is worth more than \$1 billion – consisting of approximately one-third for water provisioning, one-third for municipal water treatment and one-third for industrial water treatment. The overall water market is growing at 15-20 percent per annum. The wastewater treatment market segment is highly fragmented and unorganized. Imports constitute approximately \$100 million of the \$600 million market for municipal and industrial water treatment equipment. Most foreign manufacturers of water and wastewater treatment equipment either have a presence in India or have ensured that their products are easily available in India now.

India's Economy.....

The Indian economy's growth rate has averaged above 7% over the past three years, yet future expectations for growth are even higher. At last year's India Economic Summit, Prime Minister underscored that India should be targeting 10% growth if its savings rate improves, agricultural output increases and infrastructure substantially upgrades. His overarching vision is that of an "inclusive, prosperous, democratic and equitable India." India's economy is on the fulcrum of an ever increasing growth curve. With positive indicators such as a stable 8 percent annual growth, rising foreign exchange reserves, a booming capital market with the popular "sensex" index topping the majestic 10,000 mark, flowing foreign direct investment (FDI), and a more than 20 per cent surge in exports, it is easy to grasp why India is a leading destination for foreign investment.

Why Mumbai.....

Mumbai is the capital of Maharashtra and the economic powerhouse of India. The city's standing as the finance capital of the nation and its industrial hub, makes it responsible for generating half of India's foreign trade. Chosen for its standing as the up-and-coming location for major international and domestic events in Mumbai, the Bandra-Kurla complex is the venue for **Water Management 2008**. Situated in the western suburbs of Mumbai, the area is home to major financial institutions. Well served by all the leading hotel chains, many of which offer 5* accommodation, the area provides excellent facilities for the visitor including varied nightlife and large shopping complexes renowned for their 'bargains'!

Exhibitor Benefits.....

Water Management 2008 will be a focused event covering the complete spectrum of this sector, which includes water management, production, waste management, recovery, recycling and disposal.

Water Management 2008 will bring together key decision makers from the various water authorities and companies in the region.

Water Management 2008 is perfectly timed to take full advantage of the business opportunities arising from the increase in budgets allocated for water projects.

Water Management 2008 Exhibition is designed for business. You will be able to meet face to face decision makers, engineers, specifiers and industry users over 3 days in one place.

Water Management 2008 will enable you to sell directly your product and services and make new business contacts.

Water Management 2008 will strengthen your relationship with existing customers.

Water Management 2008 will reinforce your commitment to the marketplace and take advantage of ideal networking opportunities throughout the event.

Water Management will keep you up to date with what competitors are doing.

Water Management will generate sales leads at the highest level and you can interact with your market on a face to face basis.

Strategic Marketing.....

Targeted direct mail invitation and visitor ticket distribution to professionals, specialists and key buyers.
Personal visit to government ministries, trade associations and chambers of commerce.
National & international coverage in technical, trade & business journals.
Dedicated web-site with pre-register on-line service.
Press releases for internet, electronic and print media.
Newsletter blasts.

Sponsorship Opportunity.....

A range of sponsorship opportunities are available for the exhibition for comprehensive promotion of your company tailored to suit each individual needs we can allow you to maximize your exposure to a captive audience.

Exhibition Catalogue.....

As an exhibitor, your company will be listed free of charge in the catalogue. However, we do advise you to take advertisement space to ensure maximum exposure during and after the event. Visitors will receive the catalogue during the event, refer to it and use it as a source of reference after the event. Advertising in the exhibition catalogue is a cost-effective way to generate additional interest in your company and product.

Product Showcase Theatre.....

Product Showcase Theatre offers the exhibitors to demo their products give presentations and interact with clients personally. Entry will be free for all visitors in Product Showcase Theatre.

The timings of presentations in the product showcase theatre will be allocated on hourly basis, for further details contact Services International.

Stand Bookings.....

Water Management 2008 offers you a variety of stand options to suit your needs. Whether your company is big or small, you want to demonstrate large machinery or simply entertain clients, Water Management 2008 is there for you !

Contact services International to discuss your needs.

THE ORGANISER.....

Services International is India's leading Professional exhibition & conference organizers offering a range of services from marketing to secretariat to public relations, buyer – seller meet, trade shows, exhibitions and marketing events all over India and abroad. Attention is focused on contact with the exhibitor, the chain Of communication is the shortest & cost intensive to try and achieve a favorable cost benefit ratio for Exhibitors & Visitors. We have organized International exhibitions and conferences on Fire, Coatings, Chemicals, Wellness, Spa, Disaster, Ceramics, Screen Printing, Pharmaceuticals, Glass, Glass Processing and Glazing with the respective association or federation.

THE CONFERENCE.....

The Water Management 2008 Conference is an event to which anyone & everyone associated with the water industry will look forward to. The Conference will have a series of business and technical sessions with useful as well as interesting lectures and topical discussions on the state of the industry. The conference offers a platform to meet and interact with leading manufacturers in Water industry from India and Abroad.

Space is filling Quickly! , contact :



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