

# Sponsorship Opportunities



## Corporate Sponsor Package (maximum of sponsor: 2)

**cost:** Rs. 1500000/-

Includes exhibition and conference.

- 18sqm exhibition booth
- 15% discount on additional space at the exhibition
- Logo in the exhibition catalogue
- One full page advert in the exhibitor catalogue
- Logo on the homepage of the website
- Two pop-up displays at the exhibition (to be provided by the sponsor)
- Stand and listing highlighted with company logo on the "You are here" board
- Complimentary products showcase theatre or conference session
- Company brochure insert in visitor bag
- Two pop-up displays at the conference (to be provided by sponsor)
- Corporate insert in conference briefcases
- Logo on visitor tickets
- Logo on registration forms
- Logo on all display material during the show
- Logo on visitor badges
- Special sponsor badges (maximum of 8 badges)
- Full page advert in Sign, Screen and Digital India magazine
- Editorial support in exhibition catalogue
- PR recognition pre-show
- Access to 4000 names from the visitors to the show for a one off mailing. This mailing will be carried out via a third party
- Company representative to give speech at opening ceremony and sponsor will receive an invitation to attend the press conference for the show (December 2006, Mumbai)

## Platinum Sponsor Package (maximum of sponsors: 3)

**cost:** Rs 500000/-

- 9sqm exhibition booth
- 10% discount on additional space at the exhibition
- Logo in the exhibition catalogue
- Half page advert in the exhibitor catalogue
- Logo on the homepage of the website
- Company brochure insert in visitor bag
- Full page advertisement in Sign, Screen and Digital India magazine
- One pop-up display at the exhibition (to be provided by sponsor)
- Special sponsor badges (maximum of 4 badges)
- PR recognition
- Company logo on visitor invitation and registration form

## Registration (maximum of 1 sponsor)

**cost:** Rs. 500000/-

- One Pop-up display on all locations of registration (to be provided by sponsor)
- Opportunity to provide branded pens at registration
- Access to 2000 names for a one off mailing after the event via a third party mailing house.

## Conference (maximum of 1 sponsor)

**cost:** Rs. 400000/-

- Logo on pre-conference promotional material and conference brochures
- Logo on the badge / lanyards
- Logo on the delegate pack
- Logo displayed on the "Sponsorship Acknowledgement" sign displayed in the registration area
- Five complimentary delegate places
- Logo on the conference souvenir
- Five complimentary lunch coupons
- Data from the conference attendees
- Free speaker session at the conference
- Provide branded pens and stationary to conference delegates

## Badges / Lanyards (maximum of 1 sponsor)

**cost:** Rs. 300000/- FESPA provide the lanyards

Rs. 180000/- Sponsor provides the lanyards

- Logo on visitor badges and lanyards

## Internet Café (maximum of 1 sponsor)

**cost:** Rs. 300000/-

- Internet Café space including six workstations and high-speed Internet access
- Prominent signage within the Internet Café
- Opportunity to display corporate literature in the Internet Café
- Customised screen savers and opportunity to provide branded mouse pads

## Visitor bags (maximum of 1 sponsor)

**cost:** Rs. 300000/- FESPA provide the bags

Rs. 180000/- Sponsor provides the bags

- Logo on both sides of visitor bags

## Cafeteria (maximum of 1 sponsor)

**cost:** Rs. 200000/-

- Three pop-up displays around the cafeteria area (to be provided by sponsor)
- Opportunity to place brochure stands (to be provided by sponsor)
- Branded serviettes and sugar sachets

## Insert in Visitor bags (maximum of 4 Inserts)

**cost:** Rs. 50000/-

(insertion to be provided by sponsor as per sizes prescribed)

## Banner Advert on Website (maximum of 4)

**cost:** Rs. 10000/- per month (sizes to be confirmed)

