

Sponsorship Opportunities

FESPA World Expo

India

Pragati Maiden
Fair Ground
7-9 Dec 07
New Delhi



Corporate Sponsor Package (maximum of sponsor: 2)

cost: € 26000

includes exhibition and conference.

- 18sqm exhibition booth
- 15% discount on additional space at the exhibition
- Logo in the exhibition catalogue
- One full page advert in the exhibitor catalogue
- Logo on the homepage of the website
- Two pop-up displays at the exhibition (to be provided by the sponsor)
- Stand and listing highlighted with company logo on the "You are here" board
- Complimentary products showcase theatre or conference session
- Company brochure insert in visitor bag
- Two pop-up displays at the conference (to be provided by sponsor)
- Corporate insert in conference briefcases
- Logo on visitor tickets
- Logo on registration forms
- Logo on all display material during the show
- Logo on visitor badges
- Special sponsor badges (maximum of 8 badges)
- Full page advert in Sign, Screen and Digital India magazine
- Editorial support in exhibition catalogue
- PR recognition pre-show
- Access to 4000 names from the visitors to the show for a one off mailing.
This mailing will be carried out via a third party
- Company representative to give speech at opening ceremony and sponsor will receive an invitation to attend the press conference for the show (December 2006, Mumbai)

Platinum Sponsor Package (maximum of sponsors: 3)

cost: € 8000

- 9sqm exhibition booth
- 10% discount on additional space at the exhibition
- Logo in the exhibition catalogue
- Half page advert in the exhibitor catalogue
- Logo on the homepage of the website
- Company brochure insert in visitor bag
- Full page advertisement in Sign, Screen and Digital India magazine
- One pop-up display at the exhibition (to be provided by sponsor)
- Special sponsor badges (maximum of 4 badges)
- PR recognition
- Company logo on visitor invitation and registration form

Registration (maximum of 1 sponsor)

cost: € 8500

- One Pop-up display on all locations of registration (to be provided by sponsor)
- Opportunity to provide branded pens at registration
- Access to 2000 names for a one off mailing after the event via a third party mailing house.

Conference (maximum of 1 sponsor)

cost: € 7000

- Logo on pre-conference promotional material and conference brochures
- Logo on the badge / lanyards
- Logo on the delegate pack
- Logo displayed on the "Sponsorship Acknowledgement" sign displayed in the registration area
- Five complimentary delegate places
- Logo on the conference souvenir
- Five complimentary lunch coupons
- Data from the conference attendees
- Free speaker session at the conference
- Provide branded pens and stationary to conference delegates

Badges / Lanyards (maximum of 1 sponsor)

cost: € 5100 FESPA provide the lanyards

€ 3000 Sponsor provides the lanyards

- Logo on visitor badges and lanyards

Internet Café (maximum of 1 sponsor)

cost: € 5100

- Internet Café space including six workstations and high-speed Internet access
- Prominent signage within the Internet Café
- Opportunity to display corporate literature in the Internet Café
- Customised screen savers and opportunity to provide branded mouse pads

Visitor bags (maximum of 1 sponsor)

cost: € 5000 FESPA provide the bags

€ 3000 Sponsor provides the bags

- Logo on both sides of visitor bags

Cafeteria (maximum of 1 sponsor)

cost: € 3500

- Three pop-up displays around the cafeteria area (to be provided by sponsor)
- Opportunity to place brochure stands (to be provided by sponsor)
- Branded serviettes and sugar sachets

Insert in Visitor bags (maximum of 4 Inserts)

cost: € 900

(insertion to be provided by sponsor as per sizes prescribed)

Banner Advert on Website (maximum of 4)

cost: € 200 per month (sizes to be confirmed)