

INDIA INTERNATIONAL COATINGS SHOW

19th - 21st January 2007, Yuba Bharati Krirangan, Salt Lake, Kolkata, India

Sponsorship Details

Platinum Sponsors Main Sponsor for Exhibition (1)	Cost	INR 10,00,000/-	EURO 20900.00
Benefits			
(a) Exhibition Space (9 sqm.)			
(b) 20% discount on additional space in exhibition			
(c) Double page color advertisement in show catalogue			
(d) Editorial support in exhibition catalogue			
(e) Logo on all publicity materials i.e. website, signage, invitation cards, registration form, Newsletter, posters, exhibitor catalogue, visitor bags and visitor badges			
(f) Special Sponsor badges (8)			
(g) Two company brochures in carry bags.			

Gold Sponsors Co-Sponsors for Exhibition (3)	Cost	INR 5,00,000/-	EURO 10450.00
Benefits			
(a) Exhibition Space (6 sqm.)			
(b) 15% discount on additional space in exhibition			
(c) Full Page color advertisement in show catalogue			
(d) Editorial Support in exhibition catalogue			
(e) One company brochures in carry bags			
(f) Special Sponsor badges (4)			
(g) Logo on website, invitation cards, signage and Catalogue			

Sponsorship Packages for Exhibition							
Catalogue Sponsor (1)		Badges & Lanyard Sponsor (1)		Visitor Promotion Ticket Sponsor(1)		Carry Bag Sponsor (1)	
COST		COST		COST		COST	
INR	EURO	INR	EURO	INR	EURO	INR	EURO
3,00,000/	6300.00	3,00,000/	6300.00	3,00,000/	6300.00	3,00,000/-	6300.00
Benefits		Benefits		Benefits		Benefits	
Company's name and logo on front page of catalogue.		Logo on badges and lanyards		Logo on visitor promotion ticket		Company's name and logo on carry bags	
Full page advertisement in catalogue		Full page advertisement in catalogue		Full page advertisement in catalogue		Full page advertisement in catalogue	
15% discount* on exhibition space		10% discount* on exhibition space		10% discount* on exhibition space		10% discount* on exhibition space	
Editorial support in Show Catalogue							
Logo on website and link to company homepage		Logo on website and link to company homepage		Logo on website and link to company homepage		Logo on website and link to company homepage	

Internet Cafe Sponsorship (2) (4 Computers)		Hall Entrance Banner Sponsorship (4)		Registration Form Sponsorship (1)	
COST (Each)		COST (Each)		COST	
INR	EURO	INR	EURO	INR	EURO
2,00,000/-	4200.00	1,00,000/-	2100.00	2,00,000/-	4200.00
Benefits		Benefits		Benefits	
Company's name and logo on Fascia of Internet Cafe.		Logo and Name on Hall Entrance Banner		Logo and Name on registration form	
Full page advertisement in exhibitor catalogue		Half page advertisement in exhibitor catalogue		Half page advertisement in exhibitor catalogue	
Space by Organiser					
Default Page					
Poster Space on Panel behind computer					
Banners (80) & Buntings (100)					
Inside Hall - Banners(20% Space on Banner. Size Specific)			Outside Hall - Buntings (20% Space on Banner. Size Specific)		
INR	EURO		INR	EURO	
10,000/- Each	250.00 Each		10,000/- Each	250.00 Each	
Video Walls (4)					
INR			EURO		
200,000/-Each(For Participants)			4200.00 Each		
3,00,000/- (For Non-Participants)			6300.00 Each		
Display Material (Plasma Screen, Computers etc.) to be provided by the sponsors.					

* Discount cannot be combined with any other discount

* Taxes as applicable extra